

ST. LOUIS - GLOBAL CITY



APICS

Tim Nowak
Executive Director



WORLD TRADE CENTER®
ST. LOUIS

October 7, 2014

WORLD TRADE CENTER ST. LOUIS

- ⦿ Prioritizing region's international agenda
- ⦿ Enhancing global connectivity & competitiveness
- ⦿ Increasing trade and investment



St. Louis Mosaic Project



WORLD TRADE CENTER ST. LOUIS

◎ Board of Directors – Strategic Guidance and Support



WHAT WE DO

- ⦿ **Increasing trade & investment**
 - ⦿ Trade training & education
 - ⦿ Foreign market research
 - ⦿ Foreign Trade Zone
 - ⦿ EB-5 foreign investment
- ⦿ **Enhancing connectivity & competitiveness**
 - ⦿ Inbound & outbound delegations
 - ⦿ St. Louis Sister Cities



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CHANCELLOR'S CERTIFICATE IN INTERNATIONAL TRADE

- ⦿ Partnership with University of Missouri St. Louis
- ⦿ Comprehensive training for successfully conducting international business
- ⦿ Convenient & cost effective -online
 - ⦿ Introduction to Trade
 - ⦿ International Transactions
 - ⦿ Ocean & Air Transport
 - ⦿ Culture
 - ⦿ Export Control & Risk Management
 - ⦿ Customs Classification & Valuation

**CHANCELLOR'S
CERTIFICATE IN
INTERNATIONAL TRADE**

GO GLOBAL!

Ready to take your business abroad? The Chancellor's Certificate in International Trade is an online program that prepares you to successfully conduct business in today's competitive global marketplace. Topics include:

- International Transactions
- Ocean & Air Transportation
- International Business Culture
- Export Control & Risk Management
- Customs Classification & Valuation

www.internationaltradecertificate.com

UMSL WORLD TRADE CENTER St. Louis

CREATING AN INTERNATIONAL AGENDA



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KEY INGREDIENTS

- ⦿ **Regional Freight District – America’s Gateway**
 - ⦿ 60% increased freight volume by 2040
 - ⦿ Analyze regional freight movements and promote St. Louis Region
 - ⦿ Secure investment in distribution, logistics, light/heavy manufacturing
- ⦿ **Mosaic Project** – Recognized leader in Immigration Strategies
- ⦿ **World Class Universities**
- ⦿ **Innovation and Entrepreneurship – Accelerate St. Louis**
- ⦿ **Bio, Plant and Life Sciences** Innovation Economy
 - ⦿ German based KWS investment

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